# Product designer who ships.

UI/UX, product design and front-end. 13 years of designing interfaces and building them in code: mobile apps, web platforms and AI-native tools.



| NAME | LEVEL | LANGUAGES | BASED IN |
|---|---|---|---|
| Eric Andrén | Senior, 13 years of experience | Swedish (native)<br>English (fluent) | Sweden |

## 01 ABOUT

I'm a humble and social person with a broad skill set. I enjoy building, designing and improving websites, apps and services, and I always do it with the end user in mind.

I started out with a bachelor's degree in Interaction Design, added 13+ years of combining programming with design, and have co-founded 5 companies with live apps in the app stores.

## 02 SKILLS & TOOLS

| | | | |
|---|---|---|---|
| Product design (UI/UX) | 8 yrs | Product development | 8 yrs |
| Web design | 13 yrs | Responsive web apps | 11 yrs |
| React / React Native | 8 yrs | JavaScript | 11 yrs |
| Animations | 7 yrs | TypeScript | 2 yrs |
| AI-native development | 3 yrs | HTML | 13 yrs |
| Cursor / Claude Code | 3 yrs | CSS / Sass | 13 yrs |
| Figma | 5 yrs | Xcode / Android Studio | 8 yrs |
| Adobe Photoshop | 9 yrs | Git | 6 yrs |

## 03 EDUCATION

2009 – 2011

**Learning Partner Nyköping**

Visual communication and graphic design, qualified professional degree

2006 – 2008

**Mittuniversitetet**

Interaction design, bachelor's degree

# Experience

2011 – NOW

2026 – NOW

### Co-founder, product lead & designer · Zeka Home AB

Co-founded with three partners to build Zeka, a family calendar for the kitchen wall with a companion app. I lead product and design and build the wall display, the companion app and the web shop.

TOOLS Kotlin/Compose, React Native, Next.js, Supabase, Figma, Claude Code

2021 – NOW

### Co-founder, product designer & developer · Techtify / Techtify Labs

Started Techtify with my former colleague Niklas Liljendahl, with the mission to help founders realise their ideas through web and app design and development. We have co-founded 4 companies and built and launched 5 apps in just two years. A selection:

| | | |
|---|---|---|
| **Bostrada** | Automating association board work | bostrada.com |
| **Verundo** | A safety net for autonomous agents | verundo.io |
| **Plussa** | Mental health for parents | plussa.app |
| **ChargeNet** | EV management and electrification | |
| **Personal Alarm** | Platform, app and web for a Swedish safety company | |

TOOLS Web/app design, React, React Native, JavaScript/TypeScript, HTML, CSS, Adobe CC, Figma, Claude Code

2018 – 2021

### Co-founder, CTO & CPO · Mendly

Co-founded Mendly to tackle the lack of accessible mental healthcare in Sweden. The service offered chat-based cognitive behavioural therapy (CBT) and was a success. I was responsible for the design, the technical platforms (web, web app, admin system and the consumer app) and a team of 4 developers.

TOOLS Web/app design, React, React Native, JavaScript, HTML, CSS, Adobe CC, Figma

2011 – 2018
EARLIER ROLES

2018

### Lead front-end developer · Alpcot

Front-end development and the stack choice for all internal and external systems and web apps.

TOOLS React, JavaScript, .NET MVC, HTML, CSS, Adobe CS

2015 – 2018

### Lead front-end developer · Tieto

Led a team of 8 developers, and handled recruitment, mentoring and business development.

TOOLS Web design, React, CSS/Sass, JavaScript, Adobe CS

2013 – 2015

### Lead front-end developer · CGI

Led a team of 5 developers. The main clients were Skatteverket and Verisure.

TOOLS Web design, HTML, CSS, jQuery, Adobe CS, Sitevision

2011 – 2013

### Web designer · Tankbar

Everything from client contact to launch of mid-sized websites.

TOOLS Web design, HTML, CSS, jQuery, Adobe CS, Sitefinity CMS